

Tucker Baumgartner

UI/UX DESIGNER

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 816-260-8874

 Raleigh, NC

 <http://www.baumxdesign.com/>

Education

North Carolina State University

BS IN GRAPHIC & EXPERIENCE DESIGN
GPA: 3.95 SUMMA CUM LAUDE

Raleigh, NC
May 2019-May 2023

Wake Technical Community College

AA IN ARTS
GPA: 3.2

Raleigh, NC
May 2016-November 2023

Work Experience

Align Technology

CONTENT+UI/UX DESIGNER

- Spearheaded the UI UX architecture of the internal onboarding and training system, which services Align's 20,000 employees.
- Rebranded the internal sales training systems, in person experiences, communications, online learning modules and content, increasing learner satisfaction by 50%.
- Developed and delivered visually compelling pitch decks, communications and systems to support global sales teams across 20+ countries.
- Advised on the redesign of Align's internal sales tracking platform, utilized by Align's 600+ field sales team members across North America.

Morrisville, NC
June 2022-Present

US Army

68W COMBAT MEDIC

- Deployed twice in service of Operation Spartan Shield & Operation Enduring Freedom to both Africa and the Middle East, delivering medical support, care, and logistics to a unit of over 200 soldiers.
- Awarded the Army Commendation Medal in 2013 for providing the most field medical support in the unit, running 237 individual missions. Saved time through implementing standardized aid bag layouts.
- Trained over 2000 troops in basic field medicine as the lead instructor for both Dagger Brigade, 1st Infantry, and the 7224th Medical Support Unit.
- Commanded a heavy armored ground ambulance crew in 2015, including care and maintenance of an \$830,000 mine resistant ambush protected vehicle.

Fort Riley, KS
October 2012-August 2018

Baumgartner Design

FREELANCE DESIGNER

- Spearheaded the design and production of 10+ visually striking unit crests, patches, and uniforms, resulting in heightened brand recognition and increased unit esprit de corps.
- Collaborated with start-ups and small businesses to enhance online presence through web design optimization, strategic branding, SEO implementation, and development of comprehensive style guides; achieved a 50% increase in customer acquisition and a 20% growth in revenue.
- Shaped brand identities with content creators to build animations, video, audio, and branding services, which helped to found Nadeout!, a 200 member strong creator network through Twitch.
- Launched and managed M.K. Ultra, a hot sauce brand, overseeing end-to-end sauce creation, packaging design, and production.

Raleigh, NC
January 2012-Present

Skills

SOFTWARE: Figma, Adobe Suite, Unity, Final Cut Pro, Davinci Resolve, 3DS Max, Office 365, Webflow, Editor X, Asana

Awards

October 2021

Best Design, Led the only American-headed team in a cross-partner hackathon with The College of Design and Zhejiang Sci Tech University in China; developing an innovative mobile app prototype that garnered the "Best User Experience" award.

iOS Innovative Alliance 24 Hour Design Hackathon

January 2023

Port B Recognition For Innovation, Orchestrated the creation and successful implementation of inventive strategies, delivering measurable outcomes on business goals and earning recognition three consecutive quarters for fostering innovation.

Align Technology